

Adding Client Value.

# Every client would benefit from a forecast

The image displays three overlapping screenshots of a financial forecasting application. The top screenshot is titled "Cash Flow forecast" and shows a table with columns for "Oct 22", "Nov 22", and "Dec 22". The middle screenshot is titled "Balance Sheet Forecast" and shows a table with columns for "Oct 22", "Nov 22", and "Dec 22", with a row for "VAT" showing values of 11,985, 12,879, and 4,141. The bottom screenshot is titled "Profit & Loss forecast" and shows a table with columns for "Oct 22", "Nov 22", and "Dec 22". It includes a "Shop sales Budget" row with values of 4,000, 5,000, and 6,000, and a "Shop Sales" row with values of -4,800, -6,000, and -6,000.

### Cash Flow forecast

COLLAPSE ACCOUNTS	Oct 22	Nov 22	Dec 22
Cash starting balance			
▶ Cash			
▶ Cash			
▶ Net c			
Cash cl			
Cash: b			
▼ Inco			
▼ Sho			
▶ S			
▶ We			

### Balance Sheet Forecast

	Oct 22	Nov 22	Dec 22
▼ VAT	11,985	12,879	4,141
▶ VAT / GST p			
▶ Predicted -			
▶ Predicted -			
▶ Predicted -			
▶ Predicted -			
▶ Predicted -			
▶ Predicted -			
▶ Predicted -			
▶ Predicted -			
▶ Predicted -			

### Profit & Loss forecast

COLLAPSE ACCOUNTS	Oct 22	Nov 22	Dec 22
▼ Income			
▼ Shop Sales			
▼ Shop Sales			
▶ Predicted	-4,800	-6,000	-6,000
▶ Shop sales Budget	4,000	5,000	6,000
▶ Wedding Sales			
▼ Cost of Sales			
▶ Shipping Costs			
▶ Flower Wholesale			
▶ Packaging			



Traditional Excel cash flow forecasts fall short of meeting the dynamic needs of modern businesses. Online templates lack flexibility, rely on static models, need manual data entry, and are prone to errors. Here's why your spreadsheet forecasts aren't up to scratch.

**01**

### **Static Nature**

Spreadsheets are rigid and don't update in real-time. This forces advisors to constantly re-enter data, making it labour-intensive and time-consuming. It obstructs the ability to offer clients an immediate overview of their financial situation.

**02**

### **Limited Timeframes**

Business owners need to plan across various timeframes, not just 12 months. Creating separate templates for 24 or 36-month forecasts adds to complexity and final workload.

**03**

### **Partial Data**

Many templates focus solely on bills and invoices, ignoring other crucial factors like journal movements which can significantly affect a forecast's accuracy.

**04**

### **Time Consuming**

Skilled financial advisors shouldn't waste time manually inputting data into spreadsheets. You should be in front of clients providing incisive advice.

**05**

### **Accuracy Issues**

Traditional templates often rely on guesswork from outdated historical data, leading to inaccurate forecasts. These inaccuracies can misguide clients and lead to costly mistakes.

**06**

### **Error-Prone Manual Entry**

Manual data entry is susceptible to human error. We've all put the decimal point in the wrong place.

**07**

### **Lack of Real time VAT Calculations**

Calculating VAT [or GST] manually is challenging and time-consuming in a spreadsheet. Doing this at scale across all your clients can be a nightmare.



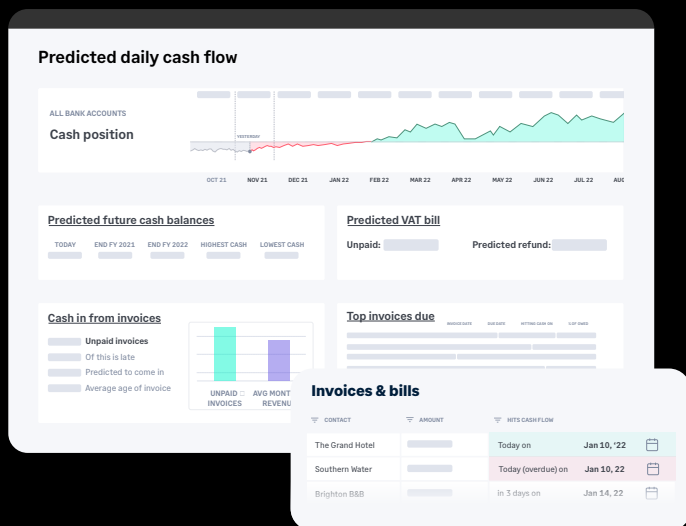
## This is where we want to help you

- » Gain accurate insights
- » Take confidence in your clients' data
- » Spend less time making forecasts

# Here's how Futrli beats the spreadsheet:

## Holistic Accuracy

While cash flow templates offer basic predictions, Futrli takes forecasting to a higher level. It provides an accurate base forecast and incorporates multiple data sources, including invoices, sales, costs, expenses, P&L, assets, and liabilities. Futrli's algorithm analyses every transaction, from invoices to bills and journals, uncovering valuable patterns and trends.



## Real-Time Insights

Businesses experience constant cash flow fluctuations, making yesterday's forecast obsolete today. Futrli integrates directly with Sage, QuickBooks Online, and Xero to ensure that every transaction impact forecasts in real-time. This also means... No. More. Manual. Entry.

# Comprehensive Forecasting

Unlike cash flow templates, which focus solely on cash flow, Futrli offers a broader perspective. Our forecasting technology provides real-time views of predicted cash, profit, sales, spending, and more. This approach enables you to offer clients a deeper understanding of their financial landscape and become a trusted business advisor.

# Behaviour-Based Predictions

Cash flow templates assume fixed payment schedules, ignoring the variability in customer and supplier behaviour. Futrli's algorithm accounts for these quirks by calculating the average days it takes to pay suppliers and be paid by customers, considering actual behaviour rather than idealised scenarios. You're getting the best forecasts every time.

# Integrated with Reporting

See your clients' past, present, and future in one place.

## We believe a forecast should...

- » Take minutes, not days, to produce
- » Be available for every client
- » Be as accurate as a Swiss watch
- » Turn you into the best advisor

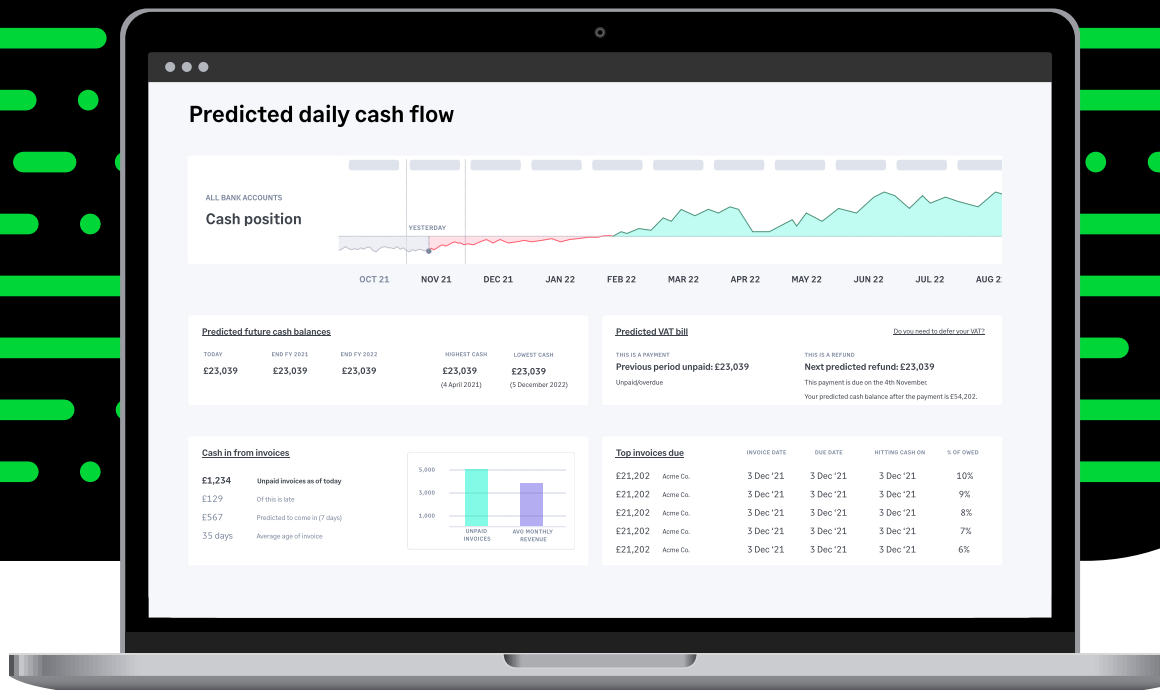
	Oct 22	Nov 22	Dec 22
<b>Cash Flow forecast</b>			
<b>Cash starting balance</b>			
▶ <b>Cash in</b>			
▶ <b>Cash out</b>			
▶ <b>Net cash flow</b>	1,829	1,829	1,829
<b>Cash closing balance</b>			
<b>Cash: business activities</b>			
▼ <b>Income</b>			
▼ <b>Shop Sales</b> <span>Add</span>			
▶ <b>Shop sales bud</b> <span>Edit</span>	4,800	-6,000	6000
▶ <b>Wedding Sales</b> <span>Add</span>			

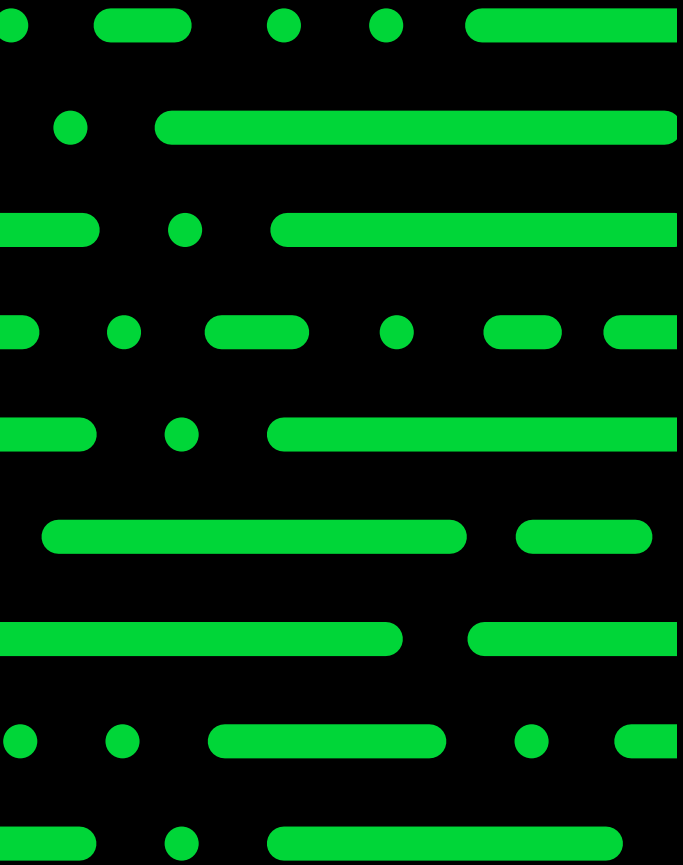
“Futrli has redefined our internal expectations of what management accounts and real time forecasting should be. We are able to provide a better level consistently. It comes out in the right way, every time.”

*Mark Simic, Simpkins Edwards, Partner*

Ensure your clients make the best business decisions with the forecasts that save you time.

See for yourself and book a free 1:1 demo of Futrli today.





# 34%

Average increase in productivity reported by customers

# 2.8x

Increase in income reported by Futrli customers in 2021

# 33%

Increase in available cash reported by customers

[Book a 1:1 Demo](#)

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